



THESIS: 10 IDEAS

CLIENT Michael Salamon
PROJECT Thesis Preparation
DATE 21 October 2014
DESIGNER Carly Dutch-Greene



Carly Dutch-Greene
design@carlydg.com
608.444.8063
www.carlydg.com

THESIS IDEAS

“ **How can interactive design platforms create an avenue for sharing and educating the population on holistic healing?** ”

Thesis Question

This paper will outline (up to) 10 ideas based off of the initial thesis question I have developed.

1. Design an avenue in which people can obtain information on the interconnectedness between mind, body and spirit.

Delivery Method: Website, App

2. Design a holistic alternative to WebMD: Create a website that clearly communicates holistic ways that individuals can heal physical ailments.

Delivery Method: Website, App

3. Develop and design a means of communicating the definition and purpose of the Chakras and their associations with physical ailments.

Delivery Method: Website, App

4. Design a community where individuals share experiences of healing physical pain through spiritual and holistic practices.

Delivery Method: Website, App

5. Through individuals' stories, create an avenue where people can develop a better understanding of how our emotions play a critical role in our health.

Delivery Method: Website, App

6. Design a platform where people can learn techniques to overcome physical pain and trauma through self-awareness, meditation, and spiritual awakening.

Delivery Method: Website, App

7. Design a platform where information on meditation and spiritual growth is laid out so that individuals seeking guidance can easily access it.

Delivery Method: Website, App

8. Design a way that people can quickly and easily get information about the correlation between physical and emotional pain and how they can work towards healing.

Delivery Method: Website, App

9. Create a simple way that people can access information about association between certain chakra blockage and imbalance and physical pain.

Delivery Method: Website, App

10. Design a place where people can get “band-aid alternatives”. Replace a common medication with a meditation or holistic treatment.

Delivery Method: Website, App